

Trust Headquarters  
 Russell's Hall Hospital  
 Dudley  
 West Midlands  
 DY1 2HQ

**Ref:** FOI-042024-000829

**Date:** 23/05/2024

**Address / Email:**

Dear

**Request Under Freedom of Information Act 2000**

Thank you for requesting information under the Freedom of Information Act 2000.

**Request**

**Please complete the table below relating to your Trust's recruitment practices and expenditures for the financial year of 2023/2024.**

**Response**

<b>Questions</b>	<b>Responses</b>		
<b>Q1. The most current organisational chart for the recruitment department, including the name of the most senior representative.</b>	Please find attached.		
<b>Q2. A breakdown of the FY 2023/24 recruitment marketing/advertising spend, specifying the amount allocated to each source. This breakdown should include, but not be limited to, expenditures on social media, events, publications, job boards, LinkedIn, and any other recruitment channels employed by Dudley Group NHS Foundation Trust.</b>	<b>Supplier</b>	<b>Purchase</b>	<b>Cost</b>
	Facebook	April Recruitment event - FB adverts	£100.00
	Facebook	April Recruitment event - FB adverts	£100.00
	Facebook	April Recruitment event - FB adverts	£50.00
	MNA media	Express & Star yearly advertising subscription, including recruitment advertising	£5,998.46
	MNA Media	Your Trust newsletter – includes single	£2,000.00

		page recruitment advert	
	MNA Media	Your Trust Winter 23/24 edition – includes single page recruitment advert	£2,070
			£10,318.46
	What Next Magazine which was printed and distributed in May 2023: £600+ VAT	Apprenticeship Week Editorial 11 <sup>th</sup> February 2024: £795 plus VAT	
<b>Q3. Details on the FY 2023/24 agency spend per division within Dudley Group NHS Foundation Trust, outlining the amount spent on Finders/Agency fees.</b>	<b>23/24 Agency £ by Division</b>	<b>Agency £</b>	
	Clinical Support	£21,555	
	Corporate / Mgt	£27,962	
	Medicine & Integrated Care	£991,572	
	Surgery	£2,029,597	
<b>Q4. Which applicant-tracking-system does Dudley Group NHS Foundation Trust currently use?</b>	TRAC Recruitment System		

If you are dissatisfied with our response, you have the right to appeal in line with guidance from the Information Commissioner. In the first instance you may contact the Information Governance Manager of the Trust.

Information Governance Manager  
 Trust Headquarters  
 Russell's Hall Hospital  
 Dudley  
 West Midlands  
 DY1 2HQ  
 Email: [dgft.dpo@nhs.net](mailto:dgft.dpo@nhs.net)

Should you disagree with the contents of our response to your appeal, you have the right to appeal to the Information Commissioners Office at.

Information Commissioners Office  
 Wycliffe House  
 Water Lane  
 Wilmslow  
 Cheshire  
 SK9 5AF  
 Tel: 0303 123 1113  
[www.ico.org.uk](http://www.ico.org.uk)

If you require further clarification, please do not hesitate to contact us.

Yours sincerely

**Freedom of Information Team  
The Dudley Group NHS Foundation Trust**