

Press Release

7th July 2011

Organ donor team sign up shoppers

Organ donation specialists are at the Merry Hill Centre today (Thursday 7th July) to encourage more people in Dudley to sign up to the NHS Organ Donation Register.

What are you waiting for? That's the message for National Transplant Week (4 - 10) July) which is asking for people to sign up to the organ donor register.

The team were in the centre promoting the gift of organ donation and urging people to discuss their wishes with their family. They have been working to make sure that organ donation is a choice offered to families in all appropriate donation circumstances and ensure that where possible, a wish to donate is fulfilled.

There are 76 people waiting for transplants in the Dudley area. Some of those waiting for a transplant do not receive one and on average across the UK three people a day die awaiting a transplant.

Rebecca Timmins, Specialist Nurse Organ Donation encouraged anyone who had not joined the register to sign up.

"We have signed up new people and given information to many more on joining the NHS Organ Donor Register," she said.

"Every year thousands of lives are saved or transformed because people have signed up and given one of the greatest gifts possible."

If you would like to become a donor register now by:

- Going to <u>www.organdonation.nhs.uk</u>
- Ringing 0300 123 23 23
- Texting SAVE to 84118

One donor can save up to nine lives – stop waiting around, register today.

ENDS

For more information, please call Sally Lavender, Communications Assistant for The Dudley Group of Hospitals NHS Foundation Trust on (01384) 244403.